

ALTER EGO™

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Find your image, be yourself

A colour consultation with Alter Ego will enable you to understand the real benefits of wearing the right colours.

After a consultation you will:

- Know how use colour to look your best – all of the time
- Use colour to increase your confidence
- Raise your visibility at work – no longer will you be the office wall flower
- Achieve different looks using colour alone
- Enjoy your shopping trips as they will be efficient and stress free
- Take the guesswork out of colour choices
- Remove expensive colour mistakes from your wardrobe
- Discover new and interesting colour combinations
- Create a higher quality cost-effective wardrobe
- Have a wardrobe that is easier to co-ordinate

Wearing the right colours can:

- Even out skin tones
- Diminish lines, blemishes and dark circles
- Help the complexion look more radiant
- Bring definition to your features
- Create a look of general well being

Wearing the wrong colours can:

- Cast shadows onto the face
- Exaggerate uneven skin tones
- Accentuate lines, blemishes and dark circles
- Make you look dull, tired, washed out, and grubby
- Impart a general look of poor health
- Age the face